

CITY OF FRAMINGHAM
CITY COUNCIL

2021 MAY -7 PM 2: 00

City of Framingham

The City Council of Framingham



OFFICE OF THE MAYOR
FRAMINGHAM, MA.

2021 APR 29 PM 3: 57

ORDER NO. 2021-057
REQUEST OF COUNCILOR STEINER

UPON THE REQUEST OF COUNCILOR STEINER, THE CITY OF FRAMINGHAM, THROUGH THE FRAMINGHAM CITY COUNCIL, IT IS SO ORDERED:

RESOLUTION for Michael Croci and Keep Framingham Beautiful

Whereas, last March, when faced with cancelling the 10th annual Framingham Earth Day Festival in April, the Earth Day planning committee brainstormed ways they could continue the mission of the Festival during times of social distancing;

Whereas, one idea became the “Clean Up Framingham” Facebook group, where members of our community have been posting pictures of litter they have cleaned up since April 22nd, 2020 (Earth Day);

Whereas, this effort has been led by Framingham resident Michael Croci, a true steward of our city and of the environment;

Whereas, Joe Hudock provided the original inspiration for this idea with multiple conversations with Michael at Transition Framingham events;

Whereas, Alex Volfson provided the idea of doing litter clean ups when the Framingham Earth Day Festival brainstormed ways that we could continue the mission of the Festival in a world of social distancing;

Whereas, Emma Hargraves helped launch the original Clean up Framingham page;

Whereas, Marybeth Croci was co-organizer of the Great Framingham Cleanup;

Whereas, over the past year, well over 1000 individual clean ups have been posted to the group and a community of 1100+ members has enjoyed the camaraderie associated with making Framingham a cleaner place to live;

Whereas, in February, members of the group officially changed the name to Keep Framingham Beautiful, becoming a chapter of Keep Massachusetts Beautiful;

Whereas, Keep Massachusetts Beautiful launched in 2014 as a 501(c)3 nonprofit organization dedicated to the simple idea that “beauty matters;”

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Whereas, Keep Massachusetts Beautiful focuses on four core impact areas in order to improve local communities: Litter Prevention & Cleanup, Waste Reduction & Recycling, Beautification & Community Greening, and Environmental Education;

Whereas, Keep Framingham Beautiful's mission now aligns with their parent organization: "taking action to make Framingham a cleaner, greener, litter-free place to live, work, and play;"

Whereas, recently, members of the group organized the first ever "Great Framingham Cleanup" on Saturday April 17th and Sunday April 18th;

Whereas, over the course of that weekend 102 clean ups were documented by 250 volunteers who helped pick up 333 bags of trash leading to 1 much cleaner city; and

Whereas, the group plans to build on the momentum of this incredible weekend as they work towards a litter free city; now, therefore, be it

Resolved, that the City of Framingham extends its gratitude and commends Michael Croci and the entire Keep Framingham Beautiful organization for their dedication to Framingham.

CITY COUNCIL:

YEAS: Bryant, Cannon, Case, King, Leombruno, Long, Ottaviani, Shepard, Stefanini, Steiner, Stewart-Morales

NAYS: None

ABSTAIN: None

ABSENT: All members were present via teleconferencing

PASSED IN COUNCIL: APRIL 27, 2021

A True Record, Attest:

4/29/2021

Date Approved

Lisa A. Ferguson

Lisa A. Ferguson, City Clerk
Emily Butler, Assistant City Clerk

5/7/2021

Date Approved

Yvonne M. Spicer

Yvonne M. Spicer, Mayor