



CITY OF FRAMINGHAM

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Framingham Public Works to Deploy Two Pink Snow Plows to Promote Breast Cancer Awareness

Framingham, MA – October is Breast Cancer Awareness Month, and this year, to promote awareness, the Framingham Department of Public Works (DPW) will deploy two pink snow plows.

“Our DPW team typically starts painting and preparing snow plows for the winter in October,” said Blake Lukis, Director of Public Works. “This year, we are proud to promote awareness about the disease in a unique DPW flair by painting two of our plows pink. Our hope is people will see the plows in action this winter and be reminded of the importance of early detection and screening to save lives.”

According to the Centers for Disease Control and Prevention, each year, approximately 250,000 cases of breast cancer are diagnosed in women and 2,300 in men. Screening can help detect breast cancer early when it is easier to treat.

Look for the pink snowplows around Framingham this winter, take a photo of the plows in action, and tag #FDPWPlowsPink on Facebook, Instagram, or Twitter to help spread awareness about breast cancer. Every photo of the plows tagged with the above hashtag will be entered into a drawing for a \$25 gift card to a local Framingham restaurant. Three winners will be selected at the end of the winter.

A pink plow will also be on display at the DPW Headquarters, 100 Western Avenue, Framingham, MA 01702.

View more information about breast cancer, including symptoms, diagnosis, and treatment, [here](#).

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