

**PUBLIC NOTICE POSTING REQUEST
TO OFFICE OF THE FRAMINGHAM CITY CLERK**

RECEIVED

TIME STAMP

By CITY CLERK at 11:29 am, Sep 28, 2018

Framingham City Seal Development Committee

DATE: Monday, October 1, 2018 6:00 PM

**LOCATION: Blumer Room, Memorial Bldg., 150 Concord St.,
Framingham**

REQUESTED BY: Lisa Ferguson, City Clerk

ALL MEETING NOTICES AND AGENDAS MUST BE POSTED IN THE TOWN CLERK'S OFFICE 48 HOURS PRIOR TO THE MEETING EXCLUDING SATURDAYS, SUNDAYS AND LEGAL HOLIDAYS. MONDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING THURSDAY. TUESDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING FRIDAY. IF MONDAY IS A HOLIDAY, TUESDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING THURSDAY.

LIST OF TOPICS TO BE DISCUSSED

- **Call to order**
- **Approval of September 17, 2018 minutes**
- **Essay Contest Sponsor**
- **Press Release for Public Forum (*revised 9/28/18*)**
- **Webpage for Seal Committee & Social Media Campaign (*revised 9/28/18*)**
- **City Seal Survey**
- **Other business**
- **Adjournment**

**PUBLIC NOTICE POSTING REQUEST
TO OFFICE OF THE FRAMINGHAM CITY CLERK**

RECEIVED

By CITY CLERK at 11:35 am, Sep 25, 2018

Framingham City Seal Development Committee

DATE: Monday, October 1, 2018 6:00 PM

**LOCATION: Blumer Room, Memorial Bldg., 150 Concord St.,
Framingham**

REQUESTED BY: Lisa Ferguson, City Clerk

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Framingham Seal Development Committee

Minutes from meeting date: September 17, 2018
Blumer Room - Memorial Building

Members present (6): Lisa Ferguson (Chair), Alison Guzman, Rob Levine, Renan Pinheiro, Fred Wallace, and Joel Winett.

Richard Finlay was present until 6:30.

Guests:

Invited: Judy Gatlin and Nieke Greb of the Framingham Homework Center

Community: Rochelle Santos, Media and Communications Manager, Framingham Public Schools Central Administration Office

Documents distributed prior to the meeting:

- • City Seal Development Committee 9-17.pdf
- • Seal Descriptions.docx
- • Seal Themes.docx
- • Seal_EssayContestProposal_v1.docx
- • Tasks and Timeline.xls

Meeting called to order:

- • Lisa called the meeting to order at 6:00 PM

Approval of minutes from August 27, 2018:

- • Minutes were approved unanimously.

Tasks for Committee:

- • Lisa read from Article 10 Section W: *paraphrased* "Our committee is to create and oversee a community-wide process of developing a new city seal." Our responsibility is to present a design and description of the seal to the city.
- • The Mayor and City Council are to discuss which elements within the city will need to change, and when.

Timeline for tasks:

- • We discussed tasks, implementation, and presentation of preliminary designs.
- • Actual design process once data is collected estimated to take 2-3 months.
- • Eliminating our responsibility of providing seal usage procedures will speed the process.
- • The timeline presented is a "starting point"... we can amend as we go.
-

Community Input:

1. Essay Contest

- It was unanimously voted to move forward (5-0).
 - The committee will have access to the essays Nov. 15, 2018
- A motion was put forth to approach City Council to sponsor the contest (voted 4-1).
- A suggestion was to look for private donors, which one has apparently been found.
- 2. Community Forum
- It was suggested to hold an open-ended forum with the community to discuss options for the seal

- 3. Survey
- Renan presented a 'mock-up' of what the survey would look like.
- We discussed this survey being inclusive: translated to Spanish and Portuguese; Available online and printed in time for early voting Oct. 22-Nov 2, 2018
- A subcommittee was established to draft a survey by our next meeting on October 1st (Renan, Alison, Joel)
- It was unanimously voted for the Chair to contact City Council regarding the printing of the survey (5-0)
- 4. We discussed preparing a Press Release to get the community to attend our October 15th meeting. Alison volunteered to write it, to be approved at our October 1st meeting.

Seals from other towns / Themes

- It was discovered that there were some towns with brief ordinances and "keeper of the seal", but none had a comprehensive handbook for usage.
- It was mentioned to refer to Worcester as a good example.

Old and New Business: None

Public Comment:

Rochelle Santos, Media and Communications Manager, Framingham Public Schools asked if the Essay contest is open to ALL district youth. Judy Gatlin informed us that it is open to the entire district. Rochelle Santos expressed her interest in being part of this process and helping to promote it within the public school system as appropriate as we continue to move forward.

Adjournment of Meeting: approximately 8:30 pm

FOR IMMEDIATE RELEASE

October 2, 2018

By: Alison Guzman

Framingham's City Seal Committee Invites Residents to Public Forum on October 15th

FRAMINGHAM, MA—The Framingham City Seal Development Committee is seeking public input in the creation of the new city seal. Residents of Framingham are invited to attend the public forum on Monday, October 15th at 6:00pm in the Memorial Building Blumer Room at 150 Concord Street in Framingham.

The City of Framingham Charter calls for a community-wide process to design a new seal or to adapt the current seal for the City of Framingham by the year 2020. The volunteer ad hoc City Seal Development Committee was established in July to lead the process. Through research and community input, they will reflect on Framingham's past, present, and future, and create a seal that represents the essence of Framingham.

"The last time Framingham's seal was changed was in the year 1900," said Lisa Ferguson, Framingham's City Clerk and keeper of the city seal. "We're excited for this unique opportunity to invite the public to share what makes Framingham special, and ideas about the themes and imagery to be included."

In addition to the public forum on October 15th, the Framingham Public Library's Homework Center is holding an essay contest for all middle and high school students who live or attend school in Framingham. The essay prompt is, *in 500 words or less describe three elements that should appear on the official seal of the City of Framingham*. Essays are due Monday, November 5th and can be dropped off at the Main Library at 49 Lexington Street or emailed to jgatlin@minilib.net. One winning middle and high school student will be chosen and awarded \$100.00 each. The Seal Committee plans to review all essays for additional ideas.

There will also be an online and paper survey available at the end of October. The City of Framingham's social media pages will post more about the online survey. Paper surveys will be available to pick up from the Memorial Building.

Members of the Framingham City Seal Development Committee include City Clerk and Chair Lisa Ferguson, Vice Chair Joel Winett, Clerk Rob Levine, Ricky Finlay, Alison Guzman, Renan Pinheiro, and Fred Wallace. The committee members will serve until the City Council has approved a new seal. For more information, visit www.framinghamma.gov.

Media Contact

Lisa Ferguson

City Clerk

City of Framingham

508-532-5521

laf@framinghamma.gov

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Framingham Seal Development Committee Survey

The City of Framingham Charter calls for a community-wide process to design a new seal or to adapt the current seal for the City of Framingham by the year 2020. The Framingham Seal Development Committee seeks input from Framingham residents to help set design priorities for the Framingham seal. Please take a moment to complete this confidential survey before November 19, 2019.

The current Framingham seal from 1900 includes the following features: a circular seal with 'Town of Framingham' around the top and 'Incorporated 1700' around the bottom. The center contains a shield with the words 'Danforth Farm 1662' and a wheel representing industry. Above the shield is a view of Framingham State May Hall and around the bottom are sheaves of wheat representing agriculture. Around the outside of the seal is a braid representing the bonnets made in Framingham.

The new seal might include representations of Framingham's past, present, and future. It might include significant images that identify Framingham or depict the essence of Framingham. Your input is valuable and will be taken into consideration.

1. Which of the following do you support?

- Keep the current seal and (change the word "Town" to "City")
- Design a new Framingham seal

2. Which themes for the seal do you recommend (check only 3)?

- | | |
|---|---|
| <input type="checkbox"/> Government (i.e. Flag) History | <input type="checkbox"/> Transportation (i.e. Roads) |
| <input type="checkbox"/> (i.e. Military) | <input type="checkbox"/> Neighborhoods (i.e. Residences) |
| <input type="checkbox"/> Education (i.e. Schools) | <input type="checkbox"/> Commerce (i.e. Shopping Centers) |
| <input type="checkbox"/> Culture (i.e. Libraries) | <input type="checkbox"/> Manufacturing (i.e. Machines) |
| <input type="checkbox"/> Recreation (i.e. Bowditch Field) | <input type="checkbox"/> Industry (i.e. Water Mill) |
| | <input type="checkbox"/> Diversity (i.e. People) |
| | <input type="checkbox"/> None of the above |
| | <input type="checkbox"/> Other: <input type="text"/> |

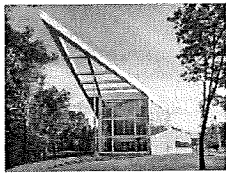
Framingham Seal Development Committee Survey

3. Are there any buildings that you would like to see on the Framingham seal? (check only 2)

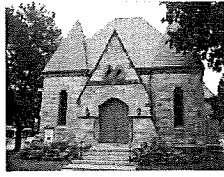
Memorial Building



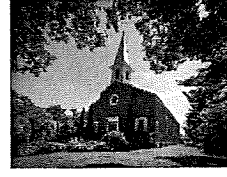
McAuliffe Library



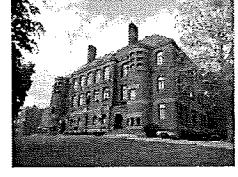
Edgell Library



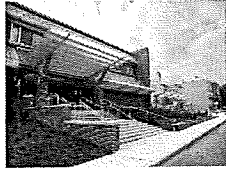
Cushing Chapel



May Hall



Main Library



The Village Hall



The Old Academy



Other:

None of the above

4. Which of the following represents Framingham's past (Check only 2)?

- Town Government (i.e. Democracy)
- Center of Transportation (i.e. Railroads)
- Farming (i.e. Danforth Farms)
- Involvement in the Civil War (i.e. Soldiers)
- An immigrant community (i.e. Countries)
- A residential community (i.e. Houses)
- Participant in the industrial revolution (i.e. Machines)
- A leader in education (i.e. First Teacher's College)
- A leader in health studies (i.e. Framingham Heart Study)
- Other:
- None of the above:

5. Which of the following would you consider represents Framingham's present (Check only 2)?

- City Government (i.e. Accountability)
- A diverse community (i.e. People)
- A community with major roads (i.e. Rt. 90, Rt. 9, Rt. 126, Rt. 30, Rt. 135)
- A retail center (i.e. Golden triangle and Shoppers World)
- Small Business, Arts & Entertainment (i.e. Amazing Things, Craft Breweries)
- Other:
- None of the above

6. Which of the following would you consider represents Framingham's future? (Check only 2)?

- A multicultural community (i.e. People)
 - A technology and innovation hub (i.e. Science)
 - A vibrant residential and commercial community (i.e. homes and businesses)
 - A leader in education for the Metrowest area (i.e. FPS, FSU, Massbay, KeefeTech)
 - A center for innovative and groundbreaking ideas (i.e. Cancer Research, Heart Research)
 - None of the above
- Other:

7. Please provide other comments on the design of a Framingham seal

Place a completed survey in the box.
Thank you for participating in this survey.

Please return your completed survey to
the Memorial Building (where?) by
Monday, November 19, 2018.

City	Municipalities Recently Transitioned from Town to City			Seal Change?
	Official Name	When Changed	Population (2010)	
Amesbury	Town of	1997	16,283	No
Barnstable	Town of	1989	45,000	No
Braintree	Town of	2008	35,744	No
Bridgewater	Town of	2011	26,563	No
Easthampton	Town of	1996	16,053	No
Greenfield	Town of	2003	17,456	No
Leominster	City of	1815	40,769	Yes
Medford	City of	1892	56,173	Yes
Quincy	City of	1915	93,397	No
Randolph	Town of	2010	32,158	No
Watertown	Town of	1981	31,915	No
West Springfield	Town of	2000	28,393	No
Weymouth	Town of	2000	55,643	No
Winthrop	Town of	2006	17,497	No

Form of Gov't.

Mayor & City Council

Town Council & Mgr

Town Council & Mayor

Town Council & Mgr

Town Council & Mgr

Town Council & Mgr

City Council & Mgr

Mayor & City Council

Mayor & City Council

Town Council & Mgr

Town Council & Mgr

Town Council & Mgr

Town Council & Mayor

Town Council & Mgr