

**PUBLIC NOTICE POSTING REQUEST  
TO OFFICE OF THE FRAMINGHAM CITY CLERK**

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TIME STAMP

By CITY CLERK at 10:52 am, Sep 13, 2018

**Framingham City Seal Development Committee**

**DATE: Monday, Sept. 17, 2018 6:00 PM**

**LOCATION: Blumer Room, Memorial Bldg., 150 Concord St.,  
Framingham**

**REQUESTED BY: Lisa Ferguson, City Clerk**

*ALL MEETING NOTICES AND AGENDAS MUST BE POSTED IN THE TOWN CLERK'S OFFICE 48 HOURS PRIOR TO THE MEETING EXCLUDING SATURDAYS, SUNDAYS AND LEGAL HOLIDAYS. MONDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING THURSDAY. TUESDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING FRIDAY. IF MONDAY IS A HOLIDAY, TUESDAY MEETINGS MUST BE POSTED NO LATER THAN 3:30 PM ON THE PRECEDING THURSDAY.*

**LIST OF TOPICS TO BE DISCUSSED**

- **Meeting called to order**
- **Approval of minutes from August 27, 2018 meeting**
- **Tasks for committee**
- **Timeline for tasks**
- **Community input (Essay/City Seal Survey)**
- **Seals from other towns that changed to city/themes for new seal**
- **Discussion about City Seal Ordinance vs Handbook**
- **Adjournment of Meeting**

# Framingham Seal Development Committee

Minutes from meeting date: August 27, 2018  
Blumer Room - Memorial Building

**Members present (8):** Lisa Ferguson (Chair), Alison Guzman, Rob Levine, Renan Pinheiro, Fred Wallace, Richard Finlay, and Joel Winett

**Members absent (0)**

**Guest: Peter Mello, City Solicitor**

## **Documents distributed at the meeting:**

- • Town & City Seal Examples prepared by Alison
- • Mission Statement Prepared by Rob, Renan, and Alison

## **Documents distributed after the meeting:**

- • Answers to question from City Solicitor, Peter Mello

## **Meeting called to order:**

- • Lisa called the meeting to order just after 6:00 PM

## **Introductions:**

- • Each member offered a brief introduction of themselves

## **Nomination of Vice Chair and Clerk:**

- • Joel Winett was unanimously elected as Vice Chair
- • Rob Levine was unanimously elected as Clerk

## **Approval of minutes from July 17, 2018:**

- • Minutes were approved with the year changed from 2017 to 2018.

## **Mission Statement:**

- • The Mission Statement was approved as presented and accepted.

## **Discussion of Timeline:**

- • By Jan 1, 2020 would be a reasonable interpretation of when the work of the committee should be completed
- • Our appointment term was questioned and clarified to be "until the seal is completed." The consensus was to possibly meet twice per month moving forward.
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## **Key Stakeholders:**

- • Our guest, Peter Mello offered insight re: uses of the seal by the city referencing MGL Ch 40, Sec. 47 and Ch 268, Sec. 35 as well as Bylaws Article I, Section 5.6 and Article II, Section 1.3. These are detailed in the transmission from Lisa on August 28.
- • Peter specified two statutory provisions: 1. used on documents and vehicles, and 2. misuse
- • It was suggested that we specify that the city use the actual "seal" not just the words "City of Framingham"
- • It was discussed that it would be our job to create a new seal and make recommendations for

use, but the City Council will ultimately decide how to implement our recommendations. Our job will be to create the graphic seal utilizing community and stakeholder input.

### **Financial Budget:**

- • Lisa informed the committee that there is no budget set aside for this initiative.
- • It was mentioned that “a designer will want to be paid.”
- • Students, possibly National Honor Society (NHS) members who need community service credits could be asked to help with data entry from the survey.

### **Discussion of seal design including examples:**

- • Alison walked us through the document she prepared showing various examples from other communities. The consensus is that we should not lose sight of the ‘history’. There also seems to be a consensus to incorporate somehow the settled date (1662), town incorporation date (1700), and city established date (2018).
- • *Action Item:* Fred and Renan will look to see what other towns/cities have done in their change from a town to a city.
- 

### **Plan for Community Input:**

#### **1. Youth involvement:**

- • Rob communicated that Judy Gatlin from the Homework Center would be thrilled to collaborate with this committee by incorporating the seal development into the upcoming essay contest.
- • We discussed that for the essay she could pose the question “What 3 things would you like to see represented in the new Framingham City Seal, and why?” The consensus was that this was a good approach.
- • We discussed the timeline for this effort, and that around Thanksgiving would be ideal to receive essays to review.
- • We discussed having Judy attend our next meeting.
- • *Action Item:* Rob will coordinate with Judy to prepare a proposal including a timeline which Judy can present at our next meeting.

#### **2. Other community involvement:**

- • Promoting our meetings for the community to attend.
- • Online survey to reach the broader Framingham community. It would need to be translated to Portuguese and Spanish.
- • Utilizing the Census Mailing to ask for input from non-internet users.
- • Callahan Center members could be involved

### **General Note:**

- • It was mentioned that community input cannot be open ended. There has to be a cut-off.

**Old and New Business: None**

**Public Comment: None**

**Adjournment of Meeting: 8:30**

**Seal Committee Tasks and Timeline**  
 Prepared by Joel and Renan for Meeting on 9/19/18

Month/Day	Planning	Seal Design	Seal Usage	Student Essay Contest	Paper and Online Survey	Public Hearing	Report to City Council
September 17	Timeline						
October 8			List Usages (DPW, Police, Fire, School)			General Input	
November 12		List possible themes		Define Project	Define		
December 17		Consider seal style (round, square)		Report Contest Results	Vote Questions		
January 7					Send out/Post		
February 11				Summarize ideas	Close Survey/ Record Data		
March 4		Vote on 3/5 themes			Analyze Resultus	Comment on Themes	
April 1		Consider implementatoin (Color, B/W, Transparency, jpg, social media)	Preliminary Usage Doc				Preliminary Usage Doc
May 6		Vote on Preliminary Seal					
June 3	?					Share preliminary seal	
July 1	?						
August 5			Vote on Seal Usage procedures				Seal Usage procedures
September 9	?						
October 7	?						
November 4		Vote on Seal recommen- dation					Seal recommen- dation
December 2	?						

# Framingham Seal Development Committee

## Proposal for Community Input: Framingham Library Homework Center

Date: 9/17/2018

The Framingham Seal Development Committee (the committee) has asked the Framingham Library Homework Center to consider collaborating with the committee as part of the efforts to engage the community in the development of our new city seal. The committee feels that the Homework Center's Annual Essay Contest is a perfect vehicle for engaging our Middle School and High School students. For a number of consecutive years the essay contest has presented prompts which centered on the history, as well as the future of Framingham. This is a great opportunity to continue this running theme.

### Proposed phrasing for the prompt:

- *"What 3 things would you like to see represented in the new Framingham City Seal, and why?"*
- *or*
- *"Three elements that should appear on the official seal of the city Framingham are..."*

### Timing:

The contest would run the month of October, with a deadline for submissions in early November.

### Expectations:

As we don't want to mislead, or hurt students' feelings, the seal committee is asking that it is conveyed up front that a submission does not guarantee incorporation into the new Framingham seal. We hope for a wide range of ideas, and we look forward to reviewing them ALL as we begin to explore our options for the new city seal.

### Sponsorship:

- The Homework Center has asked if the committee would consider sponsoring the event, which would entail providing prize money for the two chosen students (\$100 each).

### Other notes regarding participation and involvement:

- The Homework Center would drive the contest as they have done in the past.
- The seal committee has been given the option to participate in judging, or to remain impartial.

- The seal committee has asked to have an opportunity to read all of the submissions.
- The seal committee has extended the invitation to students to attend the committee meetings.
- The Homework Center has invited the entire seal committee to attend the Authors' Reception on November 15, 2018. This may be a good opportunity for a representative from our committee to express our thanks to the participants for this invaluable input which they have provided, and to convey how their involvement will be part of the City of Framingham legacy.
- The Homework Center has asked if it would be possible to have the two winning authors meet with the seal committee to present the ideas which they have expressed in their essays.

## Prepared by Joel and Renan for Seal Meeting on 9/19/18

### Seal Themes

Reference: [https://en.wikipedia.org/wiki/Framingham,\\_Massachusetts](https://en.wikipedia.org/wiki/Framingham,_Massachusetts)

### Current Seal

#### Government:

1662 genealogical register (Danforth Farms settlers)

1700 Town Incorporated

#### Education:

FSU May Hall

#### Commerce:

Braided Straw

Straw bonnets (Industry 1800)

Railroad tracks (center of commerce)

#### Politics:

Union Shield (man served in Civil War 1861-5)

### Essence of Framingham:

Community, Industry, Economics, Art/History, Recreation, Culture, Outer-space

### Themes:

Past – Town Government, Rt. 126/Rt. 135 as focus, Residences, Italian

Present – City Government, MA Pike/Rt. 9 as focus, Apartments, Spanish/Portuguese

Future – Commerce, Mixed Use Buildings, Diversity

## New Seal

### Government;

- 1662 Settled (Danforth Farms settlers)
- 1700 Town Incorporated
- 2018 City (Mayor and council installed)
- Memorial Building

### Commerce;

- Saxonville Mills
- Dennison Manufacturing
- Golden Triangle (Shoppers World)
- Bose
- Sanofi (biopharmaceuticals)
- TJX
- Staples
- Restaurants

### Diversity:

- Languages (English, Italian, Spanish, Portuguese, Hebrew)
- The importance of Immigration in Framingham
- Downtown Renovation
- Unity
- Welcoming Town/City – Framingham has a big heart.

### Culture:

- Danforth Museum
- Framingham History Center
- Amazing Things Arts Center
- Performing Arts Center of Metrowest
- Metrowest Symphony Orchestra

### Transportation:

- Wheel (transportation hub)
- Rotary (car traffic)
- Road Crossing (Rt. 126 crosses Rt. 135, Rt. 9 and Rt. 30)
- Railroad Stop

### Education:

- FSU
- McAuliffe Center at FSU (Space exploration)
- New McAuliffe Library
- New Fuller School

### Recreation

- Bowditch Field
- Callahan State Park
- Farm Pond
- Framingham Centre Common
- Tercentennial Park
- Cushing Park
- Loring Arena
- Lakes

MA General Law:

MGL, Chapter 40, Section 47: Town Seal; establishment; use

Section 47. Each town shall have a seal, established at a town meeting, to be kept by the town clerk. Papers or documents issued from any office or board of the town may be attested therewith. Cities which had an authorized seal in use on May tenth, eighteen hundred and ninety-nine, may continue to use such seal until changed by ordinance, and other cities shall by ordinance establish a seal of the city and designate the custodian thereof.

City of Haverill, MA

§ 87-1. Device and inscription.

A.

The following shall be the device of the Seal of the City:



B.

Description.

(1)

A circle enclosing the legend in the rim: over the top, the word "HAVERHILL" and below, the words "SETTLED 1640, INSTITUTED A CITY 1870."

(2)

Inside the rim, a beaded circle enclosing the coat of arms: a shield; in top a right arm embowed, holding in the hand a shoemaker's hammer; on the right side a slipper and on the left a congress boot; in base a landscape with Golden Hill and the rising sun; on the right side two Indian wigwams; on the left a block of modern factories; separating the same a glimpse of Merrimack River.

(3)

Beneath the arms a wreath of oak and laurel, the oak on the left side, the laurel on the right side.

(4)

Crest, a mural coronet; in a scroll over the crest the Indian name of Haverhill: PENTUCKET.

§ 87-2. Custodian of Seal.

The City Seal shall be in the keeping of the City Clerk, and all deeds and other legal documents made, given or entered into by the City, requiring a seal, shall be sealed with the City Seal.

City of Methuen, MA

Section 1-24. Custody and Use of the City Seal The City Clerk shall be the custodian of the City Seal. All deeds and other documents made, given or entered into by the City, requiring a seal, shall be sealed with the City Seal.

City of Woburn, MA

III. CITY SEAL 1-15 City Seal. The following shall be the device of the seal of the City of Woburn: The seal is round and two inches in diameter. In the outer circle, over the top, is the word "Woburn." In the lower circle, "Located, 1640: Incorporated 1642: A City, 1889." In the center a coat of arms. On a chief gules, a carrier's knife argent. In base, a view of the public library, ppr.; crest, a mural coronet, ppr., and the crest of Massachusetts, an arm vested brandishing a long sword, ppr. Motto: "Industria et virtute." Supporters on the dexter and sinister sides of the arms, sprigs of sumac, ppr. (Prior Ch. 1 sec. 7).

Town of Attleboro, MA

Section 1-6 City Seal The design for the seal of the City of Attleboro shall be a shield bearing marks to represent those made on the deed of the North Purchase by Chief Wamsutta, above a tongueless lion, an emblem identified for centuries with Attleborough, England. The shield shall be surrounded by a chain with ends untied by a swivel and springring, indicating the long established industrial association of jewelry manufacturing. The shield and chain shall be enclosed within the words "City of Attleboro, Massachusetts", and the date of the incorporation as a town, 1694. The custody of the seal shall be with the City Clerk.

City of Springfield, MA

§ 1-18 City Seal.

A.

Generally. The design annexed on this page, as executed by Richard Paine, shall be the device of the City Seal, the inscription being as follows: "Springfield, organized a town May 14, 1636, O.S., a City May 25, 1852."



B.

Custodian. The City Clerk shall be the custodian of the City Seal.

## City of Boston, MA

### THE CITY SEAL

The City Seal was adopted in 1823. The first image of the seal was published in 1827. It became the official seal in 1914. It's a circular image that features:

- a view of the City of Boston
- the motto, "SICUT PATRIBUS, SIT DEUS NOBIS" (which means, "God be with us as he was with our fathers"), and
- the inscription, "BOSTONIA CONDITA AD. 1630 CIVITATIS REGIMINE DONATA AD. 1822."

## City of Newton, MA

Sec. 1-8. City seal described. The following shall be the device of the corporate seal of the city: A representation within a circle of John Eliot preaching to a group of Indians and around the same the words: "Liberty and Union" and "Nonantum;" and in an outer circle the words: "Newton: Founded 1630: Incorporated a Town 1688: A City 1873." (Rev. Ords. 1973, § 1-8) State law reference—Municipal seals, G.L. c. 40, § 47 Sec. 1-9. Documents to be sealed. All deeds and other legal documents made, given or entered into by the city, requiring a seal, shall be sealed with the city seal. (Rev. Ords. 1973, § 1-9) Sec. 1-10. Custodian of seal. The city clerk shall be the custodian of the city seal. (Rev. Ords. 1973, § 1-10)

## City of Melrose, MA

### Sec. 67-1 City Seal

A. Description. The Corporate Seal of the City shall be in the form of three concentric circles, having in the upper part of the inner circle the words "Explored 1628" and underneath the words, consecutively: "Charlestown 1629, "Pondfeilde 1638" and "Malden, North End, 1649". Within the upper part of the middle circle shall be the words "Town of Melrose" and in the lower part the words "Incorporated 1850." Within the upper part of the outer circle shall be the words "City of Melrose" and in the lower part the words "Incorporated 1900."

B. Keeper; use generally. The City Clerk shall be the ex officio keeper of the City Seal but shall permit the Mayor or any other City officer to affix the same to any document to which the City Seal is required to be affixed.

## City of Worcester, MA

§ 6. City Seal (a) The seal of the city shall be of circular form, having in its center the figure of a heart encircled with a wreath, and having in the margin the words. "Worcester a Town, June 14, 1722; a City, February 29, 1848." (b) The city clerk shall be the custodian of the seal of the city and is empowered to seal such instruments as city bonds, contracts, deeds and such other documents as are required to be sealed, or otherwise authenticated. Any document containing the words "executed under seal", or words of similar import, when executed by any duly authorized official of the city, shall have the same effect as a document containing the imprint of the city seal. (c) Any deed, lease, indenture, conveyance or other

document purporting to convey an interest in real property that may be given or required to be executed by the city shall, if signed by the city manager, be deemed to be sealed with the seal of the city. (d) The seal of the city, eight inches in diameter, having the figure of the heart in its center colored red and having the encircling wreath colored green and the lettering colored gold, shall be prominently displayed on all municipally owned cars and trucks. (e) No person or property shall use or display the city seal or any reproduction thereof, to announce, sponsor, promote, advertise, or otherwise call attention to, any event, location, business, charitable or civic activity, or otherwise use in any electronic or physical communication generated by any person, location, event, business, charitable or civic activity, without the prior written authorization of the city manager. For purposes 6 of this ordinance, the words "the city seal or any reproduction thereof" shall include any authentic reproduction in its exact likeness and any other depiction, variation or simulation thereof which would cause a reasonable person to believe that such other depiction or variation of the city seal implies the endorsement, support, approval, sponsorship, participation, involvement or association with the government of the city of Worcester or any department, agency, official or employee. The penalty for any violation of this subsection shall be a civil fine of \$300.00 with each day or portion thereof constituting a separate offense. The city solicitor may also enforce this provision through applications for preliminary and permanent injunctions. \* (f) Unless specifically provided herein, the provisions of this section shall be enforced by any officer or employee of the city specifically authorized in writing by the city manager. Any such enforcing officer or person may utilize any and all available methods of enforcing the provisions of this section, including, but not limited to, the issuance of orders, criminal process, non-criminal disposition, injunctive relief, or any other administrative or judicial actions.