



Charter Commission Communication Plan

Update: April 11th 2016

Goal: The Charter Commission is committed to fostering open communication between residents of the town and the Commission as it works towards possible changes in government structure. The Charter Commission believes that it is critical to hear from the public in terms of what people wish to see in any new government structure.

Towards that end, the Charter Commission has taken the following steps:

1. Established a Charter Commission web page on the town's Website which will contain video links to meetings, documents, a variety of contact mechanisms, and other features as needed.
2. Created a Charter Commission Facebook page
3. Created a Charter Commission Twitter account
4. Established the central goals of official Charter Commission communications as follows:
 - a. To communicate actions taken at each meeting
 - b. To publicize the dates of upcoming meetings
 - c. To encourage the public to communicate their wishes and views in any possible way that is comfortable to them.

In upcoming weeks, the Charter Commission Communication Subcommittee will focus on the following:

- Publicizing the May 9th Public Hearing at Town Hall in the widest possible manner, via a variety of electronic and traditional methods in a variety of language
- Inviting all elected and appointed officials to attend the Public Hearing
- Scheduling times for members of the School Committee, the Planning Board, and Board of Selectman share their views strengths/weakness of the current government system as well as what they desire in any new structure
- Working to develop citizen outreach mechanisms including items such as a community survey.

The Communication subcommittee notes that we expect this plan to evolve as the process unfolds, with new focus areas being developed and new communication methods being added.