

FRAMINGHAM VILLAGE COMMERCIAL CENTERS  
STRATEGIC ECONOMIC DEVELOPMENT PLANNING



Public Meeting #2 – Alternative Approaches

Monday, April 13, 2015

7:00 – 8:30PM

Heritage Community Center

*AGENDA*

**Objectives:**

- Review main issues and opportunities
- Discuss alternative approaches to economic development and potential improvements
- Prioritize the most important approaches and strategies

--7:00 – 7:05 PM, **Welcome and Introduction** — (Town and EDIC)

--7:05 – 7:45 PM, **Alternative Approaches Presentation**— (The Cecil Group)

- Workshop agenda, goals of the day
- Overview of Village Center Study
- Nobscot Summary Review of Issues and Opportunities
- Alternative Approaches
  - Redevelopment and Urban Design
  - Marketing and Reinvestment
  - Public Realm Improvement
  - Regulatory Strategy
- Break-out group discussion and instructions

**-- 7:45 – 8:30 PM Break-out Group Discussions (45 minutes)**

- Plan for (6) groups and up to (90) people
- Break into groups
- The group session should begin with introductions around the group

**-- 7:45 PM Discussion of Approaches and Listing of Other Suggestions (15 min)**

- Each group will have a facilitator and will be given large format lists of each of the Nobscot alternative approaches, a base map, and large marker pads
- Facilitator should ask the group to discuss any other ideas they have that are not listed in the categories to expand the possible alternative approaches

**-- 8:00 PM Report Back (5 min)**

- One important point from each group

**-- 8:05 PM Prioritizing the Listing of Alternative Approaches (10 min)**

- In each category, group members will be given one sticky dot to place next to the strategy that they believe is most important.

**-- 8:15 PM Report Back (5 min)**

- Reporting of top priority in each category from each group

**-- 8:20 PM Final Remarks and Next Steps (10 min)**

**--8:30 PM End of Forum--**

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