



***City of Framingham
Marijuana Advisory Team***

Members:

Michael Tusino, Chief Operating Officer
Jennifer Pratt, Acting CFO
Fred Bray, Building Commissioner
Officer Keith Strange, Police Department
Dana Haagensen, Fire Department
Sarkis Sarkisian, PCD
Robin Williams, Department of Public Health

***SCORING SHEET*
INITIAL CANNABIS LICENSE APPLICATION**

HEARING DATE: _____

VOTING HEARING DATE: _____

APPLICANT ENTITY NAME: _____

PROPOSED D/B/A: _____

PROPOSED LICENSED PREMISE ADDRESS: _____

LICENSE TYPE: _____

CERTIFIED EQUITY APPLICANT? YES NO

CERTIFIED ECONOMIC EMPOWERMENT APPLICANT? YES NO

MINORITY-OWNED, WOMEN-OWNED, OR VETERAN-OWNED? YES NO

EVALUATION CRITERIA

The City of Framingham shall grant licenses with the goal of ensuring that licenses are granted with respect to equity, quality, and community safety. Licensees shall be expected to comply with the laws and regulations of the Commonwealth of Massachusetts and the City of Framingham. Applications shall be evaluated based on the Applicant's score as follows:

1. Equity: ___/25
 - a. Is the individual, entity, or applicant pre-verified or verified pursuant to 935 CMR 500.101(7)?
 - b. Is the License Applicant a Social Equity Program Participant?
 - c. Is the License Applicant an Economic Empowerment Priority Applicant?
 - d. Does the License Applicant or pre-verified individual or entity have a prior Marijuana-related criminal offense or conviction?
 - e. Does the License Applicant or pre-verified individual or entity part of an Area of Disproportionate Impact, as identified by the Commission?
 - f. Is the pre-verified individual of Black, African American, Hispanic, Latino, Native American or indigenous descent, or is a majority of a pre-verified entity or License Applicant entity comprised of individuals that are of Black, African American, Hispanic, Latino, Native American or indigenous descent?
2. Diversity and Inclusion Plan: ___/15 Total
 - a. Goals
 - b. Programs
 - c. Measurements
 - i. Does the Plan include qualitative and quantitative measures that demonstrate the progress/success?
 - ii. Do the Metrics used have an identified data source and method for tracking plans?
3. Employment/Business Plan: ___/20 Total
 - a. Plan for employment of Framingham residents.
 - b. Plan for employment of minorities and women.
 - c. Plan for offering competitive wages and benefits for local residents.
 - d. Demonstrated direct experience in the cannabis industry or a similar industry, e.g., existing DPH or CCC licensure.
 - e. Strategic plan, 5-year plan, and/or business plan.
4. Location/Parking Plan: ___/20
 - a. Location must be within an approved zoning district.
 - b. Site selection and ability to obtain necessary local permits.
 - c. Distance from a licensed retail marijuana establishment.
 - d. Residential and commercial density near the site.
 - e. Distance from schools, social services, or treatment centers.
 - f. Access to public transportation.
 - g. Accessibility and amount of on-site parking.
5. Safety, Security, Transportation Plan: ___/15
 - a. Plan for on-site security personnel.
 - b. Plan for building and product security.
 - c. Site plan showing site circulation, parking, lighting, screening and delivery bay;
 - d. Plan for protecting youth from accessing the product.
 - e. Plan for the transportation and delivery of product.
 - f. Plan for the transportation of monies to and from the site.
 - g. Fire and hazardous materials safety.
6. Community Feedback/Public Support: ___/5 Total
 - a. Letters of support from local elected officials.
 - b. Letters of support from local community organizations.

_____/100

VOTE:

- GRANT
- GRANT CONDITIONALLY
- DEFER
- REJECT WITHOUT PREJUDICE
- REJECT WITH PREJUDICE

Reason for the approval/denial:

NAME: _____

TITLE: _____

***Pursuant to the Policy on Social Equity and Certified Economic Empowerment Applicants for Marijuana Establishments and Marijuana Treatment Centers in the City of Framingham (the “Policy”) this score sheet identifies the specific criteria on which MAT must evaluate an application for a Marijuana Establishment or a Marijuana Treatment Center. Each application is evaluated on its respective proposal and merits pursuant to the Policy. The scoring is used by MAT to guide the deliberations.**

SCORING GUIDE

EQUITY-25 POINTS

A municipality or Host Community shall adhere to best practices for HCA negotiations with individuals or entities pre-verified or verified pursuant to 935 CMR 500.101(7), Social Equity Businesses, and License Applicants that have been designated as Social Equity Program Participants or Economic Empowerment Priority Applicants.

A Social Equity business is a Marijuana Establishment comprised of at least 51% (majority) ownership of individuals who are Social Equity Program Participants, or who have been certified as meeting the CCC's criteria for designation as an Economic Empowerment Priority Applicant, or both.

MAT will provide priority licensing review to Social Equity business applicants who demonstrate they meet at least one of the following criteria:

1. Income that does not exceed 400% of Area Median Income and Residency in an Area of Disproportionate Impact, as defined by the Cannabis Control Commission, for at least 5 of the past 10 years;
2. Residency in Massachusetts for at least the past 12 months and a conviction or continuance without a finding for an offense under M.G.L. c. 94C or an equivalent conviction in Other Jurisdictions;
3. Residency in Massachusetts for at least the past 12 months and proof that the applicant was either married to or the child of an individual convicted or continuance without a finding for a M.G.L. c. 94C offense or an equivalent conviction in Other Jurisdictions;
4. Any individual listed as an owner on the original certification of an Economic Empowerment Priority Applicant who satisfies one or more the following criteria:
 - a. Lived for 5 of the preceding 10 years in an Area of Disproportionate Impact, as determined by the Commission;
 - b. Experience in one or more previous positions where the primary population served were disproportionately impacted, or where primary responsibilities included economic education, resource provision or empowerment to disproportionately impacted individuals or communities;
 - c. Black, African American, Hispanic or Latino descent; or
 - d. Other significant articulable demonstration of past experience in or business practices that promote economic empowerment in Areas of Disproportionate Impact.

MAT will provide priority licensing review to Certified Economic Empowerment applicants who, as an entity or through an individual certified by the CCC in 2018, meets and continues to meet three or more of the following six criteria, at least one of which shall be a majority-equity-ownership criterion:

- a) Majority-equity-ownership Criteria:
 1. A majority (more than 50%) of ownership belongs to people who have lived for five of the preceding ten years in an Area of Disproportionate Impact, as determined by the CCC.
 2. A majority (more than 50%) of ownership has held one or more previous positions where the primary population served were disproportionately impacted, or where primary responsibilities included economic education, resource provision or empowerment to disproportionately impacted individuals or communities.

3. A majority (more than 50%) of the ownership is made up of individuals from Black, African American, Hispanic or Latino descent.
- b) Additional Criteria:
1. At least 51% of current employees or subcontractors reside in Areas of Disproportionate Impact and by the first day of business, the ratio will meet or exceed 75%.
 2. At least 51% of employees or subcontractors have drug-related CORI and are otherwise legally employable in Cannabis enterprises.
 3. Other significant articulable demonstration of past experience in or business practices that promote economic empowerment in Areas of Disproportionate Impact.

The MAT will provide priority licensing review to applicants who have been pre-verified pursuant to 935 CMR 500.101(7).

DIVERSITY AND INCLUSION PLAN - 15 POINTS

The overarching goal of diversity and inclusion shall be integrated into all aspects of the applicant's business and operations.

A Diversity and Inclusion Plan presented as part of an application to MAT must promote equity among the following demographics: Minorities; Women; Veterans; Persons with Disabilities; and People of all gender identities and sexual orientations.

The Plan should include tailored programs to promote equity for the identified groups above and such Plans shall be integrated into the ME's operations.

The MAT will consider the use of minority- or woman-owned businesses throughout the design and construction period, which may include but not be limited to architecture, engineering, and construction.

The Plan should state specific goals promoting equity for the groups listed above in operations of the Marijuana Establishment including: attracting, contracting, hiring, promoting and retaining board members, contractors, executives and service providers.

Under St. 2017, c. 55, the CCC is required to track and pursue meaningful participation by minority, women, and veteran business enterprises. Along with other types of businesses, certified minority-owned, women-owned, and veteran-owned businesses are eligible to have their licensing applications expedited. Benefits for minority-owned, women-owned, and veteran-owned businesses are based on certification by the Massachusetts Supplier Diversity Office. As stated in the CCC's Guidance on Licensure, minority-owned business, women-owned business, and/or veteran owned business must disclose this designation in their license application and either (1) be certified as that specific type of business with the Supplier Diversity Office. or (2) signed up for the Supplier Diversity Office's required business class and complete and upload the Expedited Review Affidavit into their license application. Certification as minority-owned business, women-owned business, and/or veteran-owned business by the Supplier Diversity Office will be required prior to obtaining a final license from the CCC.

The Plan's measurements will be scored on whether the Plan includes qualitative and quantitative measures that demonstrate the progress and/or success of the Plan, and whether the metrics have an identified data source and method for tracking Plans.

EMPLOYMENT PLAN - 20 POINTS

Points will be awarded for hiring of local residents and those with familiarity with operating in highly controlled industries.

Marijuana Establishments should advertise job openings in the areas of Framingham more economically disadvantaged as well as ensuring that advertisements are published in Spanish and Portuguese.

Additional considerations may include the following:

1. Recruitment plan;
2. Retention plan;
3. Training plan;
4. Continuing education plan;
5. Career pathways;
6. Apprenticeship programs;
7. Partnership with community-based organizations for job fairs and recruitment efforts;
8. Wages and benefits to ensure employees do not have to rely on public assistance or safety net programs;

LOCATION/ PARKING - 20 POINTS

Assessment whether the establishment has made arrangements for sufficient parking to serve the needs of the establishment given the operations of the establishment. Total number of parking spaces available (including Accessible spaces as required by the Americans with Disabilities Act) shall be considered. In determining the sufficiency of parking, MAT shall take into account measures the store has in place to reduce parking demand both in amount and duration of stay including but not limited to "Reserve Ahead" ordering systems with specific appointment times at which a customer picks up the reserved order and whether delivery services operate out of the establishment.

How proposed locations adhere to local standards, maintain cohesion with existing City structures, and compatibility with the neighborhood. Locations within existing main streets and neighborhood squares are more desirable than locations far from other retail centers.

Proximity of other HCA recipients and the clustering of marijuana establishments.

Access & circulation impacts (including pedestrian, bicycle, and vehicular).

SAFETY AND SECURITY, TRANSPORTATION PLAN - 15 POINTS

Whether there is on-site security personnel sufficient to address all security needs of the establishment including but not limited to positively identifying customers that meet legal requirements to enter the establishment; ensuring the safety of all employees, customers and the general public; deterrence of theft; prevention of unauthorized access to restricted areas; prevention of loitering outside the establishment and ensuring that use of purchased products does not occur within the vicinity of the establishment; prevention of litter; and keeping all locks and security equipment in working order. Plans that fail to provide a sufficient security plan to address the unique operational needs of the establishment shall be scored accordingly. MAT shall take into account non-personnel security measures in place at the establishment in determining the sufficiency of on-site personnel as well.

Proposed plan respects surrounding area, design and signage, flow of operations, crime prevention, and security.

Does the applicant provide for all building security measures continued within 935 CMR 500.110(5)(a-g)? Plans failing to include any aspect of building security measures required by the CCC shall be scored accordingly.

Does the applicant has meet all requirements of 935 CMR 500.105(13)(a-h)? Delivery of the product in this section does not refer to delivery businesses that serve individual customers, but rather the transportation and delivery of Marijuana between Marijuana Establishments.

Does the applicant has meet all requirements of 935 CMR 500.110(7)? Scores shall be adjusted accordingly where applicants fail to meet the cash handling requirements as set forth by the CCC.

COMMUNITY FEEDBACK/PUBLIC SUPPORT - 5 POINTS

Additional considerations may include:

1. Letters and testimony from community members;
2. Letters and testimony from abutters;
3. Letters and testimony from community organizations and other stakeholders; and
4. Proposed establishment of a feedback loop to provide feedback from community members and other stakeholders such as the formation of an advisory council or the scheduling of quarterly meetings with ownership and management.

A score of five (5) shall indicate the highest level of support where a score of zero (0) shall indicate strong opposition with no indication of support.