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## **ALERT**FRAMINGHAM

### **Framingham Announces Rave Alert to Keep Community Informed During Emergency Situations**

*Public Safety Officials Encourage Residents to Sign Up For the Free Service to Be Better Prepared for an Emergency*

**FRAMINGHAM, MA**— The Town of Framingham is pleased to announce that Rave Alert is now available to all residents. Alert Framingham is a free service that allows individuals to sign up for notifications sent from state and local authorities. Alert Framingham keeps residents and travelers informed on potentially hazardous situations involving weather, traffic and other emergencies.

“Rave Alert enables authorities to notify the community in real time,” said Chief Ferguson. “This service allows for critical communication with the public and provides individuals with the information needed to stay safe or take precautions during hazardous or emergency situations.”

Rave Alert enables residents and travelers to Framingham to sign up for free at <https://www.smart911.com/smart911/registration/registrationLanding.action> to receive timely and actionable emergency alerts via email, text or voice message on their cell phones. They can also identify when and how they are alerted and communicated with before, during, and after emergencies.

“When authorities have information about a situation, such as storm or emergency they can be more effective in providing information to the public and appropriate assistance,” said Deputy Chief Steven Trask. “We encourage all members of our community and their families’ sign up for Rave Alert in order to be prepared should an emergency occur.”

Rave alert is trusted by thousands of institutions including state and local authorities, businesses and educational institutions. Rave Alert sends millions of messages daily and performs flawlessly in critical situations such as severe weather. Individuals receive notifications on how your community plans to prepare and act.

Citizens are encouraged to sign up for Rave Alert and input their information and notification preferences today on the secure Smart911 online system. Their information will immediately be available to 9-1-1 and to receive emergency notifications. Rave Alert is private, secure, and is only used for emergency responses. Rave Alert is only made available to the 9-1-1 system in the event of an emergency.

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